

UNIT

3

Digital Citizenship

Student Packet • Grades 9-12



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media

Rights, Remixes, and Respect

Directions

There is a big debate in the music industry over whether it is legal and ethical to sample and remix copyrighted materials without the permission of the original creators. You will be assigned to role-play a group of people who have very different perspectives about this question, and you will need to prepare responses to debate this issue. The groups are:

- Musicians who use sampling and remixing in the music they create
- Musicians who have been sampled or remixed without credit, permission, or payment
- Fans who like both kinds of musicians
- People in the recording industry who make money from selling music
- Lawyers whose job is to protect artists from copyright violations

Based on your role, brainstorm responses to the questions below. Write down your main points to these questions, and be prepared to defend your position in a debate with other groups who might disagree with you.

1. What does your group think about musicians who sample and remix claiming fair use? Is it fair use or stealing? Why?

2. How do musicians who sample and remix copyrighted materials without permission affect the original creators of the work?

3. How would it affect the creators of remixes if they had to get permission and pay for everything they used?

4. How are music fans affected by copyright law and fair use guidelines?

5. How would society be affected if there were no copyright laws? How would it be affected if there was no fair use?

Taking Perspectives On Cyberbullying

Directions

After watching the “**Friday Night Lights Video Clips**,” take the perspective of one of the characters. First, determine what role your character plays in the situation: **target**, **offender**, **bystander**, or **upstander**. Then use the character quotation and the questions as a guide to help you understand your character’s perspective. For each question, write a paragraph response on the back of this sheet or on blank paper.

1. Lyla: “*Let them say what they are going to say. And I’ll just tough it out.*” **Role** _____

- What do you think motivates Lyla to visit the website?
How do you think she feels when she sees the site? When she’s taunted at school?
- From Lyla’s perspective, what are the possible consequences of the website?

2. Brittany: “*Is it wrong that I’m enjoying this?*” **Role** _____

- What do you think motivates Brittany to create the website?
How do you think she felt when she created it?
- From Brittany’s perspective, what outcomes did she expect the website to have?

3. Tim: “*Let ‘em talk, Lyla. I don’t care.*” **Role** _____

- What do you think motivates Tim to sit down with Lyla in the school cafeteria? How do you think he feels when she tells him he can’t help?
- From Tim’s perspective, what is the impact of the website?

4. Tami: “*What’s the matter? Well, that’s just bush league.*” **Role** _____

- What do you think motivates Tami to speak with Lyla?
How do you think she felt when she found out about the situation?
- From Tami’s perspective, what are the possible consequences of the website?

5. Ben: “*I felt like I owed you an apology in person.*” **Role** _____

Lyla doesn’t deserve this, no matter what she did.”

- What do you think motivates Ben to speak with Buddy about the website?
How do you think Ben felt when he talked with Buddy?
- From Ben’s perspective, what are the possible consequences of the website?

6. Buddy: “*Stuff on the Internet? What are you talking about?*” **Role** _____

- What do you think motivates Buddy to visit the website?
How do you think it made him feel when he saw it?
- From Buddy’s perspective, what are the possible consequences of the website?

What's the Big Deal About Internet Privacy?

Directions

It's a good idea to check a website's privacy policy before using the site. Look for the words "Privacy" or "Privacy Policy" at the bottom of the home page. Here are some terms you're likely to find in privacy policy notices. Check off the terms you find on your site, and answer the following questions.

- Personally Identifiable Information:** This includes information that reveals who you are in the offline world, including your real name, address, email address, phone number, age, or school.

Does your site collect personally identifiable information? Yes _____ No _____

If so, what kinds?

- Cookies:** Cookies are small computer text files placed in your computer by the sites you visit. These files contain numbers to identify your computer. Cookies can also identify you by any personally identifiable information you may have given to the site.

A cookie records the date and time you visited the site and how long you stayed. It also records which webpages and ads you viewed. The next time you return, the site can present content and ads designed just for you. Many privacy policies include information about the sites' cookies.

Does your site use cookies? Yes _____ No _____ It doesn't say _____

- Third Party:** The word "party" is a legal term for an individual or a company. You (the visitor) are the first party. The site owner is the second party. Any other person or company is the third party.

Most people don't mind sharing information about themselves with site owners to get better service. However, many people DO NOT want their information passed to a third party without their knowledge. A site's privacy policy should tell you if the owner shares your information with third parties.

Does your site share information with third parties?

Yes _____ No _____ It doesn't say _____

Privacy Options: Many sites give you choices about what they do with the information they collect about you. For example, you can tell the site they are not allowed to share their information with a third party.

Does your site offer privacy options? Yes _____ No _____

If yes, what are they?

Becoming a Web Celeb

Directions

Match the real-life comments below with the Web celeb they belong to. (Some celebs have more than one comment associated with them.)

She has a horrible voice and the song aint good, so what?

1. she's a girl
2. she's kinda cute after all and that is all you need to become famous nowadays

posted 2 days ago

good luck finding a girl that will put up with you making these vid...lol that voice even if it is edited...

posted 1 year ago

he sings like a girl

posted 1 month ago

he was still young here, his voice is a little deeper now

posted 1 month ago

she has more muscles than justin bieber

posted 10 hours ago

I like her hair naturally without the puff on top

posted 11 hours ago

see this budget cut is so low they couldn't even afford make up for the acne

posted 19 hours ago

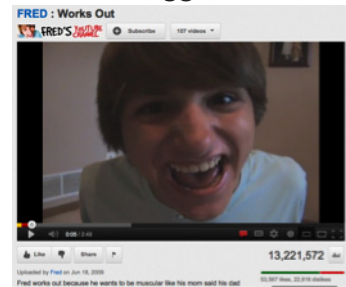
she look very ugly when she rap..sry but its still true

posted 2 days ago

An asian guy who acts just like an american guy does haha so funny to see that ...

posted 1 year ago

Fred Figgelhorn



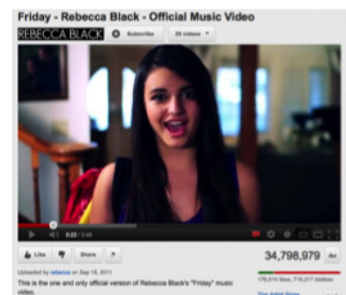
Karmin



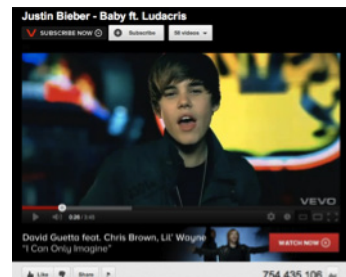
Ryan Higa



Rebecca Black



Justin Bieber



All comments and screenshots were pulled from YouTube (www.youtube.com)

College Bound

Directions


You are college admissions officers who must decide which of two college applicants to admit. The admissions committee has already determined that the candidates, Markus and Tommy, are equally desirable based on their grades, test scores, and personal essays. The officers also have the following information from an online search of each candidate.

Review the material below. Then fill out the Feedback Form and make your final choice.

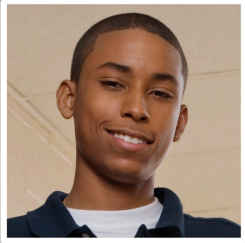
Online Documents about Markus Sanders

Document #: 1 of 3

Description: Post from Markus's blog, "Sports Spots: Reviews of neighborhood courts and fields."

<p>Sports Spots Reviews of neighborhood courts and fields</p> <p>WELCOME About FAQ Newsletter</p> <p>RESOURCES More reviews</p>	<p>Thursday, November 11, 2011</p>  <p>Review of Betts Park</p> <p>Teens love it, parents don't. Betts Park boasts four baseball diamonds, a soccer field, and four tennis courts. It's an after-school mecca for kids from Central and Highland High Schools, for baseball, soccer, or goofing off. The fields are in amazingly good condition, with green grass cut close and well watered. But spectators beware. There is no room for people to sit. Park operators say the next step is to install bleachers and concessions trucks. For now, though, fans are forced to sit on their coats or ... TO STAND.</p> <p>Photos: Matt-rex public domain image: URL: http://commons.wikimedia.org/wiki/File:Betts.jpg</p> <p style="text-align: right;">leave a comment >></p> <div style="border: 1px solid black; height: 40px; width: 100%; margin-top: 10px;"></div>
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mybook



Markus Sanders

[Timeline](#) [About](#) [Photos](#) [Friends](#) [More ▾](#)

About

➔ Email markus_parks-rec@gmail.com
Website www.thecoachdrakeproject.tumblr.com

🏠 Studies at [Hiffland High School](#)


🏠 Lives in [Chicago, Illinois](#)

🎂 Age 17

♥ Interests [blogging about parks and fields](#)

🔗 Groups [Hiffland Baseball Fans](#)
[Bloggers United](#)

TV Shows · 6


 All Sports	 MLB	 NBA
 NFL	 Soccer	 SportsCenter on ESPN

Write something...

 **Markus Sanders**
about an hour ago 🌐

get involved in your community today!

[Like](#) · [Comment](#)

 **Bryce Stockman** ▶ **Markus Sanders**
April 24 🌐


Did ya catch that game last night? We goin' all the way baby!!! BOOM.

[Like](#) · [Comment](#)

 **Markus Sanders**
April 24 near Chicago, IL via mobile 🌐

You know it. Champions of the WURLD!!!!!!

[Like](#) · [Comment](#)

 **JJ Kane** ▶ **Markus Sanders**
April 10 🌐

Happy 4U, H -- but U need to get a life and care more about your future.

[Like](#) · [Comment](#)

+ Follow

THE COACH DRAKE PROJECT

WHEN OUR HIGH SCHOOL BASEBALL COACH PASSED AWAY LAST YEAR, MY TEAMMATE AND I DECIDED WE WANTED TO DO SOMETHING IN HIS HONOR. WE CAME UP WITH THE IDEA OF DRAWING A FAMOUS BASEBALL PLAYER EACH DAY FOR A YEAR AND POSTING IT HERE. IF YOU HAVE ANY SPECIAL REQUESTS, MESSAGE ME! WE MISS YOU COACH DRAKE.

CONTACT

ASK

ARCHIVE

RANDOM

SEARCH

4TH APR | 21 NOTES | POSTED BY MARKUS



Andre Dawson #TheCoachDrakeProject #AndreDawson #cubsfan

2ND APR | 35 NOTES | POSTED BY MARKUS



Online Documents about Tommy Williams

Document #: 1 of 3

Description: Article from the *Hiffland High Gazette* when Tommy was a freshman

Hiffland High Gazette

Freshman starts his own nonprofit to serve kids with learning differences

Monday, March 5, 2008 | <http://www.hifflandgazette.org>

CHICAGO – Freshman Tommy Williams is starting high school on the right foot. Just before entering Hiffland, Tommy founded a nonprofit organization in Chicago called Making Different Special. The nonprofit offers support groups and tutoring services to elementary and middle school kids with learning differences like dyslexia. According to Tommy’s mom, a physician at Chestnut Lake Hospital, Tommy has always been a leader. “When Tommy was little, he was selling lemonade with fruit chunks in it at the neighborhood art fair, when everyone else was selling plain old lemonade. He’s always had bright ideas.” Not a bad way to start out high school. There will no doubt be four promising years ahead for Williams.

– *Cris Cross, Hiffland High reporter*

Tweets >

Following >

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Favorites >

Lists >

Tweet to Tommy Williams

@twilliams

Trends

- #mydigitalfootprint
- #commonsense
- #graduation
- #collegefreshman
- #admissions
- #MakingSpecialDifferent
- Hiffland High School
- community service
- Coach Drake Project
- digital citizenship

Tommy Williams @twilliams

"Don't count the days, make the days count."
Muhammad Ali

85 TWEETS 76 FOLLOWING 200 FOLLOWERS [Follow](#)

Tweets


Jonny Terwiliger @drterwiliger 30 Apr
@twilliams I had the best time at the Youth Center's Big Brother's club last Tuesday! It was grrreat!
[Expand](#)

Tommy Williams @twilliams 24 Apr
Mentoring is a great way to give back!
[Expand](#)

Maggie @magzprops 10 Apr
@twilliams Wait, I thought you gave up Making Special Different last year...
[View conversation](#)

Tommy Williams @twilliams 10 Apr
Check out Making Special Different #makingspecialdifferent
Glad to be part of such a great organization
[Expand](#)

Tommy Williams @twilliams 3 Apr
my niece is cooler than your niece instapic.com/p/T4mkPzA7nC/#
[Expand](#)



swerve_234 liked **tommyisboss5's** photo.
8 MINUTES AGO

AT&T 10:04 AM 99%

Instapic

tommyisboss5 3h
Chicago



249 likes
tommyisboss5 two fender benders in one year?
#oops #whatever #carinsurance

Like Comment

Home Star Instagram Heart Messages

AT&T 10:04 AM 99%

Instapic

tommyisboss5 5d
Chicago



103 likes
tommyisboss5 little maya loves her uncle t!

Like Comment

Home Star Instagram Heart Messages

Feedback Form

Fill out the chart and answer the questions. Make your final choice, and be ready to make a case for your selection.

	What information about the student online makes him an appealing candidate?	What information about the student online makes you question whether he should be admitted?
Markus Sanders		
Tommy Williams		

Final Choice: _____

Main Reasons for Choice:

1. _____
2. _____
3. _____

Lesson Assessments

Rights Remixes Respect

1. _____ is to use someone else’s creative work to make something new, often without their permission.

- a) Appropriation
- b) Fair use
- c) Copyright
- d) Public domain

2. There is a difference between inspiration and appropriation. It is considered acceptable to use others’ work for inspiration, but it is often considered unacceptable to use, or appropriate, others’ work without their permission. Put the actions below in the right category.

Inspiration	Appropriation

- a) Using a song as the soundtrack to a video you have made
- b) Writing a song in the same style as your favorite band, but with different lyrics and with different notes
- c) Writing a paper based on an article you read
- d) Adding someone else’s photos to your social networking profile

3. Read the following scenario. Then answer the “true or false” question.

Top40 is a popular DJ who takes the first 10 seconds from the 40 most popular songs on the radio each week and blends them together to create one long song. Top40 does not change the parts of the songs he uses, and he does not ask permission from the original artists.

True or false: Top40 violates copyright law every time he uses a song from the radio without asking permission.

- a) True. If Top40 does not ask, then he does not have permission to use the songs.
- b) False. Even though Top40 does not ask for permission, no one cares, so it isn’t a big deal.
- c) False. Because what Top40 does helps the original artists, copyright law does not matter.
- d) Both b and c

Taking Perspectives on Cyberbullying

1. Someone's "perspective" is their outlook, based on their thoughts, feelings, experiences, and background. What is another way to say "perspective"?

- a) Point of view
- b) Stereotype
- c) Morals
- d) Race

2. Read the following story. Then use the chart to label the role that each person plays.

Raul is captain of the hockey team. His girlfriend dumps him and starts dating his teammate, Nick. Raul feels that Nick "stole" his girlfriend, and decides to get back at him. Raul starts a website where he uploads photos of Nick that show him spray-painting a park bench, which is illegal. Soon, everybody at school knows about Raul's website. Raul's teammate, Andrew, tells him that he should take it down because it's bad for Nick and the whole team.

Who is the target ?	
Who is the upstander ?	
Who is the offender ?	

3. Read the following scenario and then choose the best answer.

Avery and Alannah were competing for the last spot on the soccer team. On the final day of tryouts, Avery stole Alannah's cleats so she couldn't play. Avery ended up getting picked for the team. To get back at Avery, Alannah started a webpage dedicated to hurting Avery.

True or false: This is NOT an example of cyberbullying.

- a) True
- b) False

What's the Big Deal About Internet Privacy?

-
- 1. Tavian visits a new website. Before Tavian can explore the site, he is asked to fill in his date of birth and the name of his school. Tavian doesn't feel comfortable giving that information. Tavian could:**
- a) Leave the site
 - b) Ask an adult to look at the site and read its privacy policy with him
 - c) Both a and b
- 2. _____ means someone who can't be identified based on the information you have.**
- a) Well known
 - b) Anonymous
 - c) Guilty
- 3. True or false: Websites that are targeted at kids are required to post privacy policies.**
- a) True
 - b) False

Becoming a Web Celeb

1. Do you think this photo comment is directed towards a girl or a boy?

a) Girl

b) Boy

es5763 (3 days ago)

Ur ugly and u need to go on a diet

Explain your answer:

2. The term “gender role” means:

a) The role that someone plays in a virtual world or video game

b) Common ideas about how boys and girls should look and act

c) Biological differences between boys and girls

3. Which of the following is an example of something going “viral” online?

a) A blogger posts a video demonstrating how to properly frost a cake.

b) A mom emails a video of her child singing to her family members.

c) A YouTube video becomes so popular that it’s mentioned in the news.

College Bound

1. Your digital footprint is all of the information about you:

- a) that can be found online, posted by you or by others
- b) that can be found online, posted only by you
- c) in the text messages that you send
- d) in the emails that you send to your friends

2. Look at Anna's social network profile below. Find three things on the profile that shouldn't be there and mark them with an "x".

The screenshot shows a Facebook profile for Anna Johnson. The profile includes a cover photo, a profile picture, and a bio. The wall features several posts and comments:

- A status update: "I partied so hard last night!"
- A comment from Tyler Swanson: "I have never seen you so drunk. LOL!"
- A photo of Anna Johnson tagged in Dianna Carney's photo with the caption "partayyyyyy!"
- A comment from Dianna Carney: "What's UR email?" with a reply from Anna Johnson: "It's TennisGurl@mymail.com"
- A status update from Anna Johnson: "Check it out! My parents are out of town! Come over and PARTY!"

3. True or False: Only things that you post about yourself affect your online image. Posts about you by other people don't matter.

- a) True
- b) False

Common Sense Media is committed to helping kids and families thrive in a world of media and technology.

